



## **FOR IMMEDIATE RELEASE**

### **Concrete Masonry Association of California and Nevada Launches BUILT® Program**

**SACRAMENTO, CA - July 01, 2024** – The Concrete Masonry Association of California and Nevada (CMACN) is proud to announce the launch of the BUILT® program, an initiative designed to promote sustainable construction practices through the use of concrete masonry. The BUILT® mark signifies a commitment to low-carbon, locally produced building materials that sequester carbon, withstand natural disasters, and contribute to net zero goals.

The BUILT® program highlights concrete masonry's unique ability to sequester carbon during its curing process, making it a key player in reducing carbon emissions. Buildings constructed with concrete masonry offer superior durability, energy efficiency, and minimal maintenance, supporting the creation of resilient and sustainable structures.

"We are excited to introduce the BUILT® program as a testament to the sustainable and resilient nature of concrete masonry," said Kurt Siggard, Executive Director of CMACN. "Our goal is to provide builders, architects, and developers with a trusted mark that ensures the use of high-quality, environmentally friendly building materials."

For more information about the BUILT® program, please visit [blockbuilt.org](https://blockbuilt.org).

### **About CMACN**

The Concrete Masonry Association of California and Nevada (CMACN) is dedicated to promoting the use of concrete masonry in sustainable building practices. CMACN works with industry professionals to advance knowledge, support innovation, and drive the use of masonry solutions that benefit communities and the environment. Learn more at [cmacn.org](https://cmacn.org).

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